# REVERSE AUCTION GUIDE TO SPECIAL FEATURES

**TABLE OF CONTENTS** 

1.	COMPANY		PROFIL	.E
2.	ABOUT		REVERS	
3.	4 PRODUCT		O	)F
	AUCTIONSOFTWARE		5	
4.	TECHNOLOGY			
	INVOLVED		6	
5.	WHY		REVERS	Ē
	AUCTION?		7	
	5.1. WHO IS BENEFITTED?			8
	5.2.	REVERSE	AUCTION	R
	FEATURES	-	8	
	5.3.		<b>FREELANCE</b>	R
	FEATURES		12	

# 1. COMPANY PROFILE:

We are a customer-centric **professional service company**. A few of the services we provide are IT consultations, customized web solutions, mobile development, cloud development, systems integration, server management.

We work closely with clients to review project objectives and business models. Furthermore, we leverage our industry knowledge and experience with current **Best business practices** to provide relevant solutions to our clients.

We provide product based service responsible for powering your website like auctions in e-commerce websites including web hosting, easy to use interfaces, responsive design, and auto bidding & antisniping. We are proud to say that we Auctionsoftware.com is pioneers in Ecommerce platform with Auction Features.

We provide web-based auction software interface that does not require users to install any plugins or third party software. Our competitors require bidders to install plugins to use their software. We use highly secure application level and server level firewall .we make use of AWS vpc service and security group concept. We provide a better encryption process like Disk encryption and File system encryption than our competitors. Our best products are Slibuy.com, Ingram renew, GM etc.

## 2. ABOUT REVERSE AUCTION:

Reverse auction is an online marketplace where businesses, organizations, and individuals can go to find professional freelancers to help them fill long and short-term roles as well as create a team of capable individuals from all over the world for project-based opportunities. They have over 2,000 professional freelancers who

underwent pre-screening and tests, ensuring that they are highly proficient in their respective areas of expertise.

We offer a full range of software development services including but not limited to: Software Architecture and Design, Web Application Development, Mobile Application Development, Maintenance and Support, Testing and Quality assurance as well as Remote Infrastructure Management.

When your project is posted with us, an engagement manager will be assigned dedicatedly to help you from scope till delivery who will be your one point of communication at all times. We have top talents in all fields from all around the world assuring you a stable and one of a kind product.

## 3. REVERSE AUCTION: AN AUCTIONSOFTWARE ENTERPRISE

Reverse auction is an initiative by Auctionsoftware, a customercentric professional service company that provides software solutions for various horizons such as IT consultations, customized web solutions, mobile development, cloud development, systems integration, server management.

At Auctionsoftware you can buy and sell tools which can be customized to Auction, Reverse Auction, Penny Auction and Silent Auction. We are suited for individual business entrepreneurs, family business, multi million corporates and government entities to deploy auction, buy it now, reverse, penny and silent online marketplaces. Our Software runs on Cloud & Dedicated Servers, also works well with 50+ payment gateways including Paypal, Authorize.net, Braintree payment, Balanced payment & Adaptive payments.

We provide a lot of features which include enabling users to create a store that can be integrated with their own marketplace with automatic buyer reminders and photo gallery functionalities in place, project management for clients and freelancers; and Redo map search which is available for reverse auction projects where clients or sellers can search for freelancers from locations they prefer through map-move. Furthermore, we support multiple payment gateway support for fast and secure payment processing.

## 4. TECHNOLOGY INVOLVED:

Ruby on rails technology is used in building this large platform. The reason for using Rails is that programming process is much faster than other languages and frameworks, as Ruby is object-oriented.

It's code is very readable and mostly self-documenting, thereby increasing the productivity and making it easy for other developers to pick-up from existing projects for upgradation.

It has very good focus on testing and good testing frameworks. Rails framework helps developers to build websites and applications, because it abstracts and simplifies common repetitive tasks.

This restricts the developer in having to spend a lot of time in configuring files in order to get set up, Rails comes with a set of conventions which help speed up development.

From Project management view, the Ruby on Rails advocates Agile web development; thereby being iterative in its approach and being well suited for web application development with fast changing requirements.

# 5. WHY REVERSE AUCTION?

Reverse auction takes care of the hard work of finding the right professional freelancers for you, sparing you from days and weeks of scouring the web for the right candidate. With Reverse auction, all you have to do is provide your specifics and they will give you list that is already narrowed down to speed up the selection and hiring process.

The best part is that all professional freelancers in the Reverse auction roster are meticulously tested and screened to ensure that they are indeed experts in their fields. You can also discuss the details of the job with your freelancer. Simply put, when you hire an Reverse auction freelancer, you are working with a total professional who really fits the bill.

This is also a huge benefit for software developers who are seeking opportunities and experience. Reverse auction gives them the venue where they can sell their services, create contacts, gain experience, and boost their careers.

### 5.1. WHO IS BENEFITTED?

Reverse auction benefits 3 different categories of users: Reverse auctions, Freelancers and Engagement Managers.

Reverse auctionrs in general being the employer's looking for the right candidate to complete their job needs.

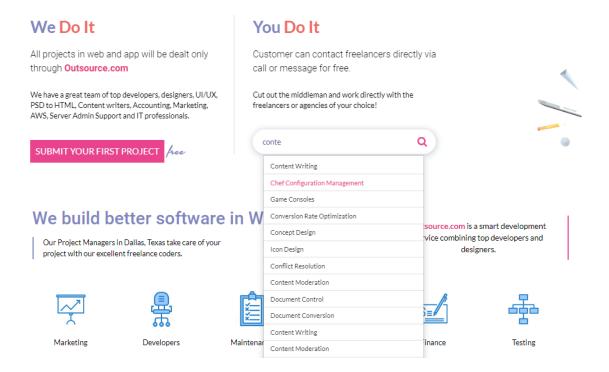
Freelancers or technocrats who are in search for the right job to put their skills to use.

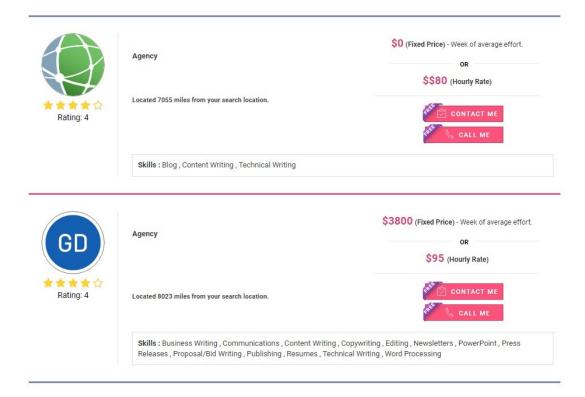
Engagement managers, candidates who are both technically sound and with good communication skills, basically being the bridge between the reverse auction and the freelancer.

## 5.2. REVERSE AUCTION FEATURES:

#### 5.2.1 LEAD DETAILS:

Reverse auction eliminates the major problem of freelancing, that is, to find the perfect freelancer for your job needs. Clients are usually aware of what they want and how they want the job to be done, but by whom is the biggest challenge.





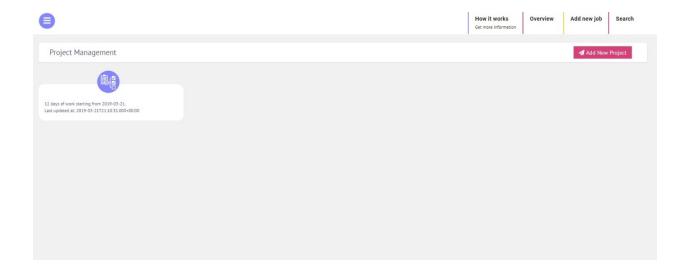
### 5.2.2 INTERVIEWS:

The concept of managed jobs innovated by Reverse auction reduces the burden of the clients to find the right talent for their job needs. The client simply has to give the details of the project to the team; the team will then personally interview the freelancers of Reverse auction and choose the best according to the needs of the project.

# 5.2.3 PROJECT MANAGEMENT:

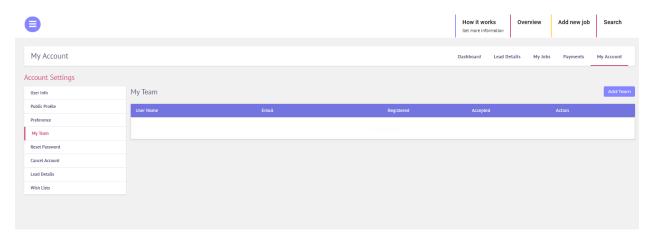
The most concerning issue about freelancing is to get the job done on time, the conventional techniques and existing freelance platforms does not provide any way for the clients to track the progress of their project and makes them totally dependent on the word of the freelancer.

To evict this inconvenience, Reverse auction provides the visibility of the project status and tracking to both the freelancer and client by their project management tool, inbuilt in the site itself along with their profile.



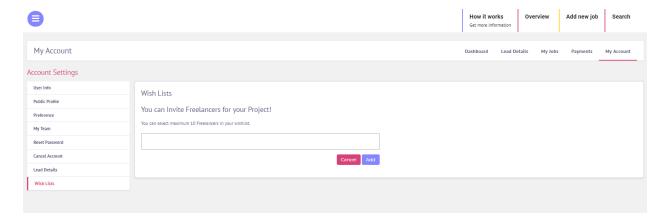
## 5.2.4 MY TEAM:

We offer you the feasibility to retain the freelancer's you have worked previously an individual or form a team if you have worked with more than one freelancer. This gives you the ease to contact the right person for the job, than to have to start the search process once again.



## 5.2.5 WISH LIST:

Clients can also invite freelancers directly to work on their project using the wish list feature. The client can invite upto a maximum of 10 freelancers directly.



## 5.2.6 MICRO-SERVICES:

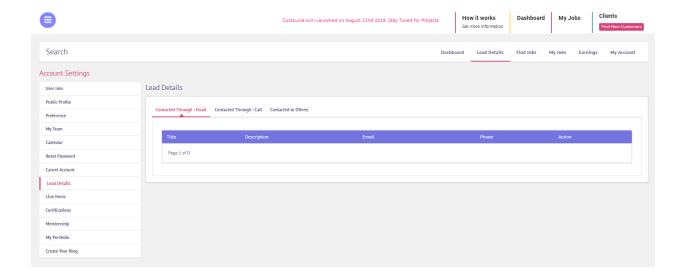
Now with the new Microservices feature you can choose from numerous independent services and choose what suits you best. Reverse auction offers the following micro-services:

- Forward Auction
- Reverse Auction
- Penny Auction
- Apps
- Project Management
- Chat
- Email
- SEO
- ACH Integration
- Sendgrid
- Customer io
- Doodle
- Video conferencing and much more.

## 5.3. FREELANCER FEATURES:

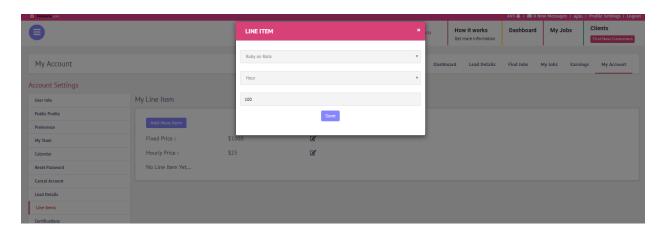
### 5.3.1 LEAD DETAILS:

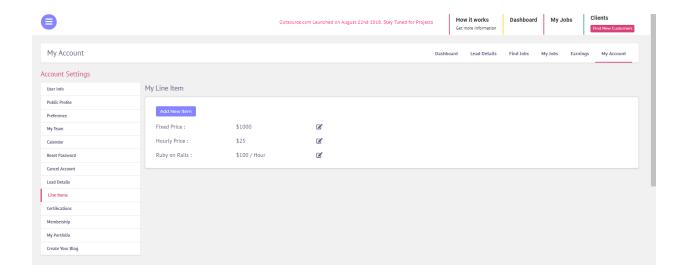
Freelancers can keep a tab of how many clients have viewed and contacted them giving them an insight of their need by clients.



## 5.3.2 LINE ITEMS:

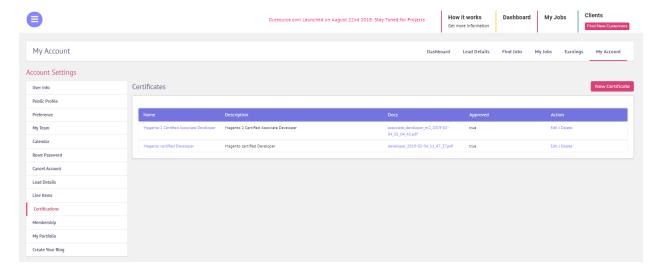
Line items is a privilege given to the freelancers to quote their costing not just by bulk, but separately for each and every skill set they possess. Freelancer can define the amount charged for each skill set per hour basis or fixed amount according to their needs.





## 5.3.2 CERTIFICATIONS:

Freelancers who have already made their mark in other freelancers platform can add their feedback and other certifications gained by them to the profile. This helps them boost their profile, putting them across top searches for the clients.



### 5.3.3 BLOG:

Reverse auction understands the fact that people judge you by what you read and what your write. We give the flexibility to the freelancers to write and publish their bog via reverse auction to boost their profiles, and not only to just publish, but adding a blog also fetches them connects which in turn can be used for bidding.

Create your blog and earn 3 connects.
<b>d</b> Add new blog
Blog Title*
Blog Title*
Blog Summary*
Blog Summary*
Blog Description*
B $I \iff \Rightarrow  $ Format - Size - $  \iff \otimes   \nearrow   \boxtimes   \bigcirc$
Blog Image*
Choose File No file chosen
Author Name*
Author Name*
About Author*
About Author*
Cancel Create Your Blog
Cancel Create Your Blog

# 5.3.2 TAX INFORMATION:

With the tax information feature, freelancers can define the service tax charged based on the type of work they do. This also contains their id proof such as SSN and EIN for the clients to have a look before proceeding to pay.

